

Rosenrot



PIONEER OF SOLID NATURAL COSMETICS



” Formulating and manufacturing fine organic cosmetic products by hand is more than just a profession for us. It is a heartfelt matter, our passion and our love for creativity. ”

Karin Ziesmer, Founder.





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The first thing you notice when entering the premises of our natural cosmetics manufactory, based in Eutin, is the amazing scent. Sometimes it smells delicately floral, citric, or occasionally like fine almonds and walnuts.

When looking over the shelves in the production and in the warehouse, the beautiful shapes and the delicate colours of our solid natural cosmetics are catching the eye. Furthermore, in our mail-order house, where everything is packaged with care, you get to see thoughtfully designed product boxes as beautiful as small presents.

One thing that quickly becomes apparent: Rosenrot stands for the enjoyment of products both visually and while using it - with full commitment in terms of sustainability! The founding idea was to avoid unnecessary plastic packaging in the bathrooms which seem normal for shower gels, shampoos and other natural(!) cosmetic products.

As there were no solid »zero waste« natural cosmetics on the market, company founder Karin Ziesmer got her first impulse from an action cam video – recorded from the front of her son's surfboard. All the plastic waste on the coast became visible and the subsequent look into her own bathroom forced her to start acting. Karin developed her own recipes until the company was ready to be founded in 2015. After that, everything started rolling - especially when the first zero-waste shops opened in Germany. They enthusiastically took in Rosenrot's natural cosmetics innovations and included them into their zero-waste assortment.

Rosenrot now employs more than 30 people and offers a full range from head-to-toe personal care products, including solid shampoo, conditioner, shower gel, body butter, bath milk. The products are certified by ECOCERT according to the highest standards of

COSMOS NATURAL or COSMOS ORGANIC. As a German company, attention is paid to the regional origin of the ingredients as far as possible, for instance rosehip seed oil and the Rügen healing chalk in the bath milk. Moreover, great importance is attached to the environmentally friendly shipping material and the carbon offset of the transport, because the sustainability concept does not stop with the product, but runs through all company levels.

Rosenrot remains true to the idea of the manufactory, even with more solid natural cosmetics companies, who produce industrially, emerging. The handcrafting enables us to create unique products in much higher quality and thus significantly better results in the nourishing properties of the products.

Rosenrot stands for certified solid natural cosmetics, highest quality handcrafting, and the company's origin in Northern Germany. Currently, Rosenrot is a driving force of the zero-waste movement across Europe.

