

# SANTAVERDE

ORGANIC SKIN CARE





Sabine Beer . Foundress of Santaverde

"The goal of Santaverde is to bring out the full power of aloe vera in all our products. With this guiding principle I started to cultivate the medicinal plant in Andalusia over 30 years ago. Consistently sustainable. For us, this means that careful care of the plants is just as important as protecting the environment in which they grow and respecting the people who care for them. Our products are NATRUE-certified, free from chemical synthetic fragrances, colourings and preservatives, free from mineral oils and silicones, free from animal suffering and certified vegan".



## The Santaverde formulation principle: Aloe instead of Aqua.

Each Santaverde product has a unique effect. The secret is an intense ingredient composition of pure aloe vera juice, supplemented with valuable plant oils and extracts.

Pure juice from the inside of the leaf, the aloe vera gel, is a powerful active ingredient complex for the skin and the entire organism. It supports the natural process of constant regeneration and provides a large reservoir of nutrients for young skin cells.



We replace the main ingredient water, which is commonly used in cosmetic formulations, with our field-fresh, pure aloe vera juice. This way, our compositions achieve a uniquely diverse effect on the skin: regenerating, moisturising and binding, soothing and protecting - individually tailored to every skin need.

### Genuine natural cosmetics with the highest quality standards

All Santaverde cosmetic products are NATRUE certified according to the strictest international standards for genuine natural cosmetics. They also bear the Leaping Bunny animal welfare seal and are certified according to the guidelines of the Vegan Society.



## Criteria of aloe vera quality - The Aloverose

A measurable quality criteria for the effectiveness of aloe vera is the content of Aloverose. This unique molecule is only contained in the gel of Aloe Barbadensis Miller. The higher the Aloverose content, the higher the total content of powerful vital substances and the more intensive the effect on the skin. Santaverde owes its particularly high Aloverose content (guaranteed minimum content: 1,200 mg Aloverose per litre) to the microclimate of Andalusia and the highest possible natural purity in cultivation and processing.



## The Santaverde skin care principle

The objective of Santaverde organic skin care is to restore the skin's natural balance and to encourage it to regenerate itself. Our products unfold a particularly effective and lasting impact, if you apply a system of cleansing, toner, basic and special care.

For your individual care needs, you can combine or mix our basic and special care products. The focus is on your flexibility - because your skin is exposed to different influences from inside and outside throughout the year, your care needs can change accordingly. E.g. if your skin feels dry, add a few drops of extra rich beauty elixier to your cream.



### **Own organic cultivation on our Finca in Andalusia**

In the hills of Andalusia lies the Santaverde Finca. All year round here in Estepona everything revolves around our valuable raw material aloe vera. After the sunniest months of July and August, the main harvest season begins. The microclimate of Andalusia ensures the particularly high Aloverose content of our aloe vera plants.

The cultivation of the fields according to the rules of certified organic cultivation and the year-round care of the plants is exclusively done by hand.

All mature plant leaves in the fields are individually removed by hand from the mother plant. For this purpose, each leaf is carefully scratched at the base of the leaf and pulled off the plant stem with gentle physical force, without damaging the mother plant.

All freshly harvested leaves are then further processed directly on the finca.



### **Fresh processing by hand in the middle of the fields**

Pure manual work also ensures the naturalness and richness of active ingredients of the precious aloe vera gel, the main ingredient of all Santaverde products. No machine can replace the human hand and eye.

The freshly harvested leaves are processed in our modern production laboratory in the middle of the aloe fields - this guarantees the extraordinary freshness of our raw material.

First of all, the leaves are freed from soil residues and carefully washed. After separating the thorny leaf sides and the hard outer shell, the soft inner leaf fillet is removed. Then the transparent gel fillets are selected for quality and purity.

#### **The result**

100 % pure aloe vera juice with the highest possible active ingredient richness, free from any additives for an intense effect on the skin.



## body care

Wellbeing with the moisturising power of aloe vera



The regenerating, moisturising and repairing properties of aloe vera also show their effect in our body care products. Aimed at a comprehensive feel-good ritual, they make even sensitive and dry skin smooth and have a gently firming effect.

### Application tips for our body care

#### aloe vera gel pur

- The aloe vera gel pur provides first aid for sunburn: it provides intensive moisture, has an anti-inflammatory effect and cools irritated skin.
- Due to the fragrance-free formulation and the anti-itching effect of aloe vera, the gel is also ideal for skin care in case of sun allergy.
- Applied after shaving or depilation, the gel prevents inflammation and soothes the skin.
- The pure gel is the ideal basis for homemade masks.

#### hand cream

- As build-up care let it work overnight under cotton gloves.
- To enrich the hand cream, e.g. in winter, it can be mixed with the extra rich beauty elixir or, if you want to do something against pigmentation spots, with age protect oil.

#### body lotions

- For a soothing, cooling effect after shaving / waxing, the body lotions can be applied mixed with the aloe vera gel pur.

#### body firming gel

- Light alternative to the body lotions in summer.
- Ideal for all those who have to stand a lot in their work.

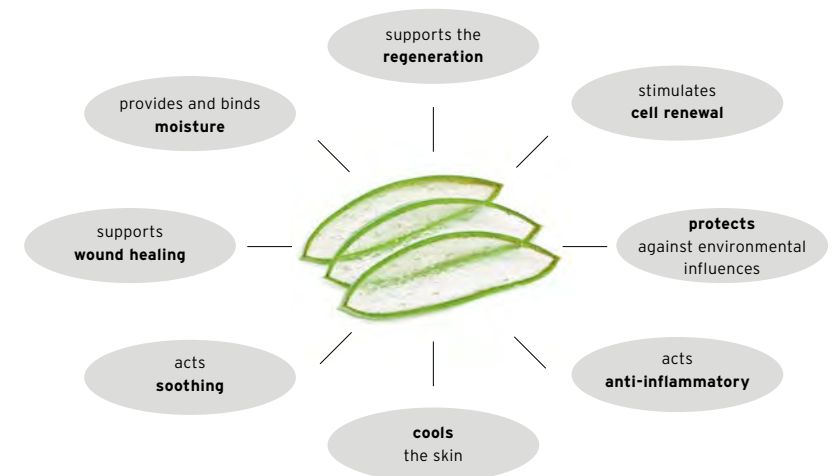
## classic

Flexible facial care for every skin condition



In all care steps from cleansing to special care, the regenerating, moisturising and soothing effect of aloe vera unfolds. Our toners not only prepare your skin for the following care, but are also suitable as pampering moisture sprays during the day. We offer our creams in three different lipid levels with the same concentration of active ingredients: light, medium and rich. For particularly sensitive skin, the three creams are also available in a version without essential oils. Our special care products optimally support your skin in intensive phases.

### The spectrum of effects of aloe vera: Allrounder for skin care







## enzyme peeling powder

- ✓ with mild fruit enzymes from pineapple
- ✓ gives a fresh, radiant complexion
- ✓ especially suitable for sensitive skin
- ✓ in a compostable jar



### Bromelain from pineapple

The mild fruit enzyme removes skin scales and dirt particles and refines the skin.



### Gluconolactone

Suitable for very sensitive skin types, PHA acid from corn has a gentle peeling effect, strengthens the skin barrier and stimulates cell renewal.



### Clay

The natural mineral clay Kaolin has a detoxifying and mineralising effect.

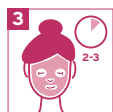
## Usage



After cleansing, add about half a teaspoon into the palm of your hand.



Mix with a bit of water to reach a slightly creamy consistency.



Apply to the facial skin and leave on for 2-3 minutes.



Afterwards rinse off with plenty of warm water.

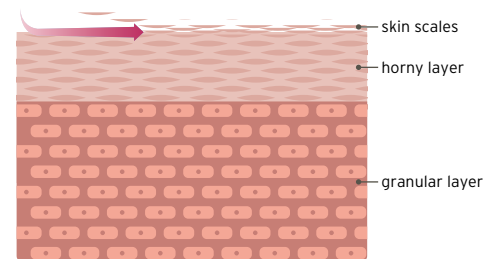
## Tips

- For an additional moisture impulse, the enzyme peeling can also be used as a mask mixed with the **aloe vera gel pur**. Leave the mask on for about 5 minutes. Then rinse off with plenty of warm water.
- For an additional care effect the peeling can also be mixed with the pure aloe vera juice **aloe pur** instead of water or with one of the **Santaverde toners**. For this, first pour the liquid into the palm of your hand and then add the powder.
- For an extra deep cleansing effect, the enzyme peeling can also be mixed with one of the **Santaverde facial cleansers** instead of water.

## Effects of enzyme peeling powder

The enzyme peeling powder uses the biological effect of enzymes and the PHA acid Gluconolactone to gently and effectively remove skin scales and deposits.

The gentle peeling helps the skin to regenerate from the inside out and does not use abrasive particles like conventional mechanical peelings. It is especially recommended for sensitive skin.



On the top layer of the skin, the horny layer is covered with keratinised skin cells that have been loosened but are still bound together by protein molecules.

The enzyme Bromelain from pineapple can separate these protein compounds and thus detach the uppermost cell layer. The skin is also freed from dirt particles and clogged pores are opened.

The polyhydroxy acid (PHA) Gluconolactone also has a gentle peeling effect and ensures that adhesions between the horn lamellae are loosened. This frees the skin from dead skin cells and impurities. Gluconolactone stimulates cell regeneration, strengthens the skin's natural protective barrier and soothes skin irritations.

The clay Kaolin supplies the skin with valuable minerals and frees it from toxins and excess sebum. After the peeling, the skin looks fresher and the surface feels smoother. The peeling gives the skin a radiant, refined appearance and improves the skin's ability to absorb the subsequent care.

## Environmentally friendly packed in a compostable jar

The Sulapac® jar is made from wood waste and plant-based binders. The NatureFlex™ transparent label film is made from wood pulp and the label adhesive is also plant-based.

The jar, label and label adhesive are therefore 100 % industrially compostable according to the European standard EN 13432. For this, the jar should be disposed of in the organic waste bin or - if not available - in the residual waste.

## Industrial composting process



## Upcycling tip

Stored at home at room temperature the jar will remain in its original condition and can be reused to store spices, jewellery, as a gift box, etc. Glue residue from the labels can be easily removed with a little oil.

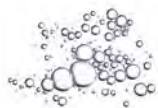


## hyaluron duo treatment fragrance free

- ✓ with high and low molecular hyaluronic acid
- ✓ has a hydrating and plumping effect
- ✓ leaves the skin noticeably refreshed, moisturised and smoothed
- ✓ especially suitable for sensitive skin



**Aloe vera juice**  
provides nutritious moisture  
and has a regenerating effect.



**High molecular hyaluronic acid**  
hydrates the uppermost  
skin layer



**Rose blossom hydrolate and  
lavender blossom extract**  
have a calming effect and  
soothe redness.

**Low molecular hyaluronic acid**  
penetrates deep into the skin,  
replenishes its moisture depots  
and has a plumping effect.

## Usage



Shake ampoule gently.



Hold ampoule with a tissue and  
break at the white line.



Apply the content of the ampoule  
to the cleansed and toned skin of  
face, neck and décolleté and gently  
pat into the skin.



## Tips

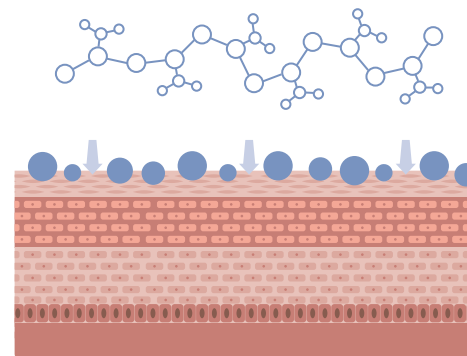
- Perfect beauty treatment for at home: Provides an immediate freshness kick and builds up a long-term moisture volume.
- Ideal for use in the evening, as the skin regenerates itself at night and the active ingredients can thus be ideally absorbed by the skin.

## Effects of duo - hyaluronic - complex

Hyaluronic acid is produced by our body itself and is an important component of the connective tissue. As hyaluronic acid is naturally part of our organism, it is particularly skin-friendly. Hyaluronic acid can bind a lot of water to itself and thus ensures firm and moisturised skin.

With increasing age, however, the amount of hyaluronic acid in our body decreases, so that the skin loses its elasticity and moisture. Hyaluronic acid can be supplied to the skin from the outside and thus increase its moisture content, improve its elasticity and plump up the skin from the inside out. The hyaluron duo treatment contains two different types of hyaluronic acid that complement each other perfectly.

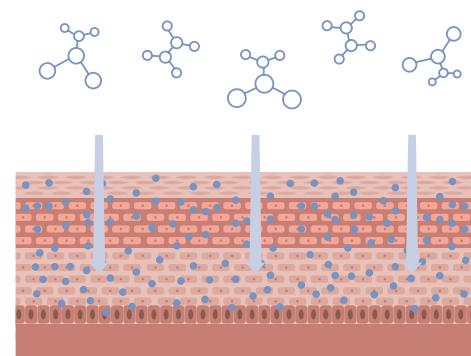
### High molecular hyaluronic acid



- consists of long-chain molecules
- molecular weight: up to 1500 kD and larger
- acts in the top layer of the skin
- forms a moisturising film
- protects the skin from moisture loss

✓ **immediate hydrating effect**

### Low molecular hyaluronic acid



- consists of short-chain molecules
- molecular weight: 50 kD and smaller
- absorbs into the deeper layers of the skin
- fills the moisture reservoirs in the connective tissue of the skin
- plumps up the skin from the inside out
- improves skin elasticity
- has a smoothing effect

✓ **efficient long-term moisture**

The active ingredient ampoules with duo-hyaluronic-complex offer highly effective moisturisation right into the deep layers of the skin. The oil-free texture leaves the skin noticeably refreshed, moisturised and smoothed.

The natural hyaluronic acid used in Santaverde products is obtained biotechnologically through fermentation and is vegan.

## pure Calming care for impure skin



The pure care line is effective against impurities and prevents their formation without drying and irritating the skin. Pansy blossoms and salicylic acid from willow bark have an antibacterial and sebum regulating effect, while pure aloe vera juice calms, provides the skin with moisture and soothes reddened and inflamed skin. The balancing products leave the skin refined and clear.

### The effects of the pure products

Antibacterial effect,  
sebum regulation

+

Alleviation of redness  
and irritation, care

+

Moisture, calming,  
protection

### Active ingredients of all pure products besides the pure aloe vera juice



#### Pansy blossom extract

has an anti-inflammatory, antimicrobial, cleansing effect, regulates sebum production and supports a refined skin texture.



#### Salicylic acid from willow bark extract

prevents inflammation of the sebaceous glands, has a keratolytic, antibacterial effect and gives a balanced skin appearance.

## sun protect Mineral sun care with active DNA protection



The sun protect product line combines natural sun protection with intensive moisturising care. The 100% mineral filters immediately protect against UVA and UVB rays, are free from nanoparticles and coral-friendly. Ectoin protects the DNA of the skin cells and, combined with carrot extract, neutralises free radicals. Pure aloe vera juice, which is the main component of the formulations, has an intensive moisturising effect, while high-quality oils have a caring effect. The light, water-resistant textures absorb quickly. After sunbathing, the after sun care pampers the skin with a pleasant cooling effect, soothes skin irritations and has a regenerating effect.

### Effects and active ingredients of the sun protect product line

Protection of the  
skin DNA

+

Moisture and  
regeneration

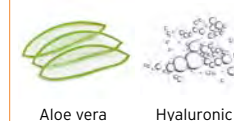
+

Care and strengthening  
of the skin elasticity



Ectoin

Carrot extract



Aloe vera  
juice

Hyaluronic  
acid



Coconut oil

Shea butter



Apple  
extract

Sea buckthorn  
extract



Meadowsweet  
extract



Johoba oil

Almond oil



## age protect

preventive anti-ageing care with the antioxidant effects of aloe vera blossom



The innovative age protect anti-ageing range combines powerful natural ingredients and provides demanding skin with everything it needs for a radiant, gently smoothed and even complexion. Alongside a base of pure aloe vera juice, the main ingredient, is the precious nectar of aloe vera blossom with its high antioxidant capacity. A unique complex of active ingredients from plant roots reduces the appearance of pigmentation problems and stimulates the synthesis of collagen. Fine oils leave the skin relaxed and supple.

## XINGU age perfect

Anti-ageing power from the Brazilian rainforest



The powerful anti-ageing care combines pure plant juices from aloe vera and cashew plants with a highly effective complex of hand-picked Brazilian beauty-boosting plants from the banks of the river Rio Xingu to form a unique elixir, rich in active ingredients. The synergetic interplay of all the active substances leaves the skin feeling noticeably firmer, softer and younger and gives it a fresh appearance. The skin is nourished deep down, tightened and firmed, and shines in new perfection.

### Aloe vera blossom nectar: Exclusive anti-ageing active ingredient



- Own, certified organic cultivation
- Harvesting of the blossoms by hand
- Immediate processing into a nectar, rich in active ingredients

#### Cosmetic effects:

- strengthens the skin's own resistance
- protects the skin from the harmful influence of free radicals
- protects the skin from oxidative stress
- protects the elastin and collagen supporting tissue of the skin

### Active ingredient complex from plant roots: Effective against pigment irregularities



#### Mode of action

Balancing the metabolism of the melanocytes  
 ↓  
 Reduction of melanin formation  
 ↓  
 contrast between normal and over-pigmented skin is reduced  
 ↓  
 The skin appears more even

### Beauty-boosting plants from the Brazilian rainforest

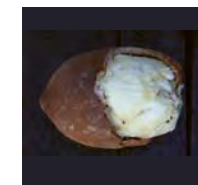
The name of the product line symbolises the place of origin of the active ingredients it contains: on the banks of the Xingu River grow centuries-old, exceptionally powerful plants from which we obtain the precious, antioxidant oils and extracts.



Cocoa beans



Brazil nuts



Cupuacu fruit



Cashew fruits

### Performance active ingredients for mature skin

Whether cupuacu against loss of elasticity, paracress as "bio-Botox" or guarana extract to stimulate cell metabolism - the unique treasures of the rainforest are especially ideal for the care of mature and demanding skin.

## aloepur

100 % pure organic aloe vera direct juice

- from hand-peeled aloe vera leaves
- from own cultivation in Andalusia



**GARANTIE**  
**Aloverose**  
**1200mg/l**  
durchschnittlicher Mindestgehalt  
per Liter Aloe Vera Saft



The pure juice of the aloe vera plant has been used in many cultures for centuries, treasured as a natural remedy which improves overall well-being.

Santaverde products contain our self-cultivated, pure aloe vera juice, which comes directly from our crops in Andalusia. We have been cultivating organic aloe vera in the mild climes of southernmost Europe for over 30 years, harvesting leaves with an average minimum content of 1,200 mg Aloverose per liter. The reason for this lies in the ideal climate of Andalusia, the organic cultivation, the selection of leaves, ready to harvest and the processing of the leaf fillets by hand. We monitor the purity and quality of our products from the plants' cultivation until the juice has been bottled and is ready to drink.

## Smoothie recipes with aloepur

The pure aloe vera juice is an ideal base for health-promoting mixed drinks and smoothies. The recipes are calculated for 2 persons and the amount is approx. 750 ml.



### Aloe Green Smoothie

1 handful fresh  
baby spinach  
1 handful fresh basil  
1/2 avocado  
1 apple  
1 banana  
1 lemon  
1 orange  
ginger (at will)  
100 ml aloepur

Squeeze out the lemon and orange, cut all other ingredients into small pieces and put them into a powerful mixer until the consistence is homogenous and creamy.

### Aloe Pink Smoothie

1/2 lemon  
1 banana  
200 g raspberries  
200 g strawberries  
8 cored dates  
100 ml oat drink  
100 ml aloepur

Squeeze out half the lemon, cut all other ingredients into small pieces and put into a powerful mixer until the consistence is homogenous and creamy.

### Aloe Yellow Smoothie

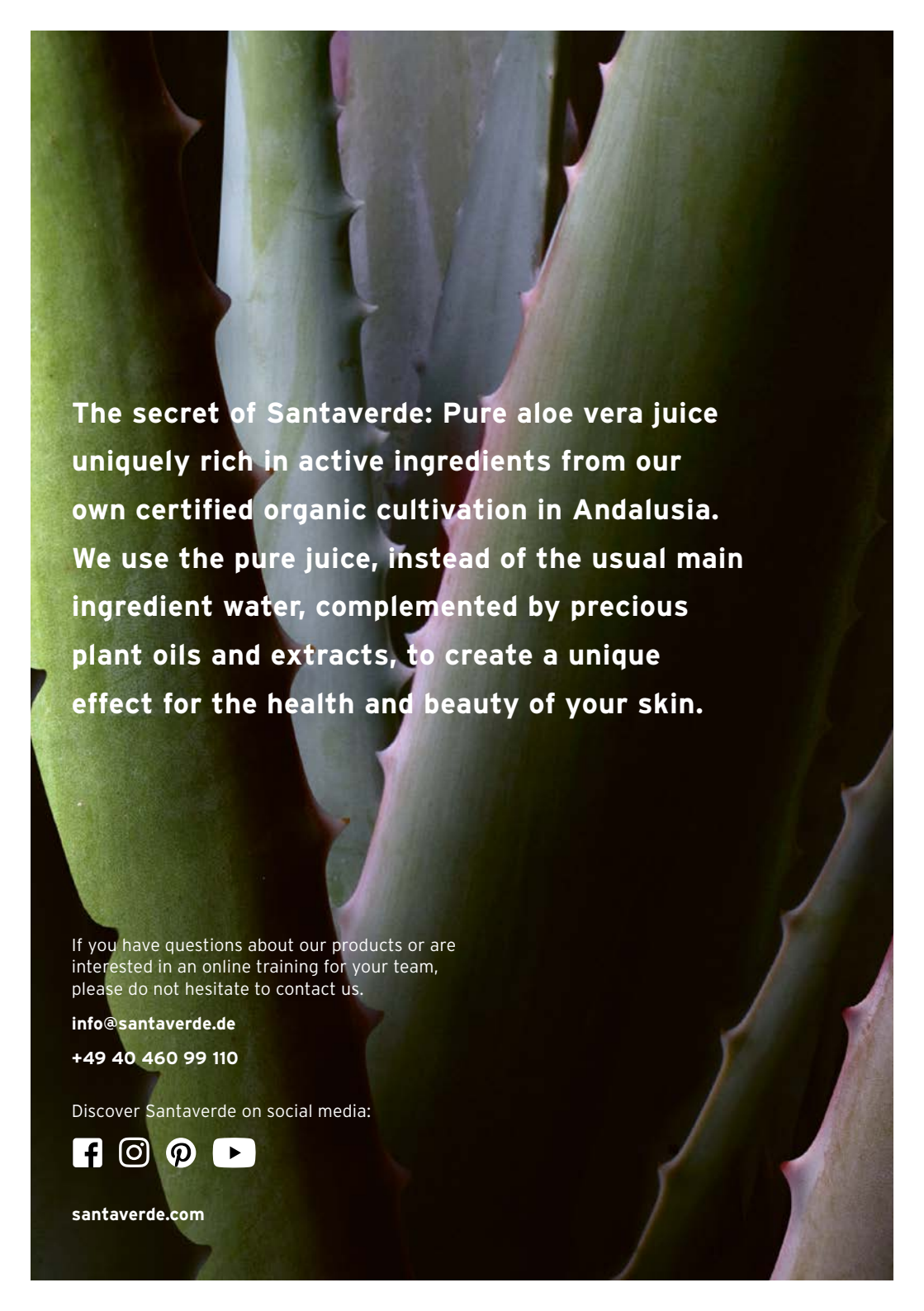
1 orange  
2 passionfruits  
1 mango  
2 slices pineapple  
1 wild peach  
100 ml aloepur

Squeeze out the orange, cut all other ingredients into small pieces and put them into a powerful mixer until the consistence is homogenous and creamy.

### Aloe Purple Smoothie

1 banana  
100 g black currants  
200 g blueberries  
100 g blackberries  
6 cored dates  
150 ml almond drink  
100 ml aloepur

Cut all ingredients into small pieces and put into a powerful mixer until the consistence is homogenous and creamy.

A close-up photograph of several thick, green aloe vera leaves. The leaves are arranged vertically, showing their characteristic serrated edges and ribbed texture. The lighting is dramatic, with some leaves in sharp focus and others in the background being dark and out of focus.

**The secret of Santaverde: Pure aloe vera juice uniquely rich in active ingredients from our own certified organic cultivation in Andalusia. We use the pure juice, instead of the usual main ingredient water, complemented by precious plant oils and extracts, to create a unique effect for the health and beauty of your skin.**

If you have questions about our products or are interested in an online training for your team, please do not hesitate to contact us.

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