

The pure care line is effective against impurities and prevents their formation without drying and irritating the skin.

Pansy blossoms and salicylic acid from willow bark have an antibacterial and sebum regulating effect, while pure aloe vera juice calms, provides the skin with moisture and soothes reddened and inflamed skin.

The balancing products leave the skin refined and clear.

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SANTAVERDE
NATURAL SKIN CARE

pure
Calming care
for impure skin



How does impure skin develop?

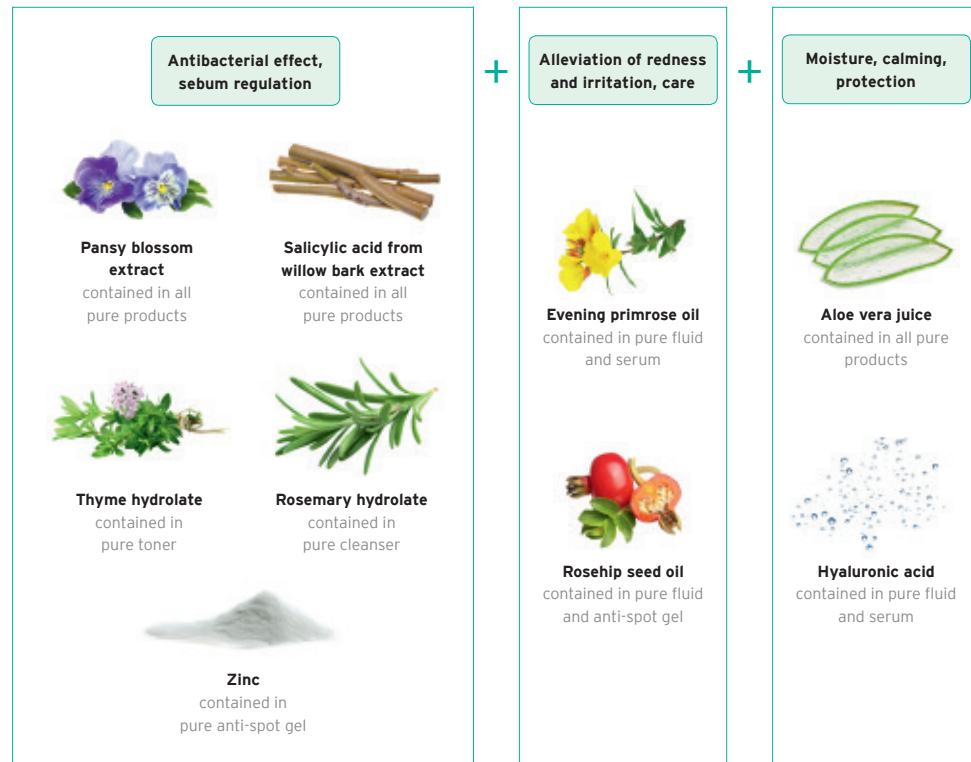
Impure skin is not a question of age. Not only young people in puberty have to fight impurities. Hormonal imbalance, pregnancy, environmental influences, stress or unhealthy nutrition can also debilitate the skin and lead to excessive sebum production, enlarged and clogged pores, inflammation and even acne.

Impurities are not exclusively associated with oily skin, but can also be of dry skin. The use of highly degreasing cleansers, aggressive Ingredients in creams or medicines often cause redness, irritation or dryness and the fat and moisture of the skin gets out of balance.

What helps against impurities and their reappearance?

In the care of impure skin, the choice of the right active ingredients is essential and can achieve visible and long-term improvement. Effective care should actively combat impurities and their new formation without irritating or drying out the skin.

The effects and active ingredients of the product line pure



The pure product line



pure purifying cleanser
fragrance free
• deeply cleanses pores
• clarifies impurities



pure clarifying toner
fragrance free
• clarifies the skin appearance
• prevents the formation of impurities



pure mattifying fluid
fragrance free
• counteracts impurities
• gives a matted and clear complexion



pure refining serum
fragrance free
• refines the skin
• soothes reddened and inflamed skin



pure anti-spot gel
fragrance free
• targets impurities
• has an antibacterial effect