



# Aloe vera blossom nectar - exclusive anti-ageing active ingredient

Once a year, from January to April, the Aloe Barbadensis Miller is blooming bright yellow on our finca in Andalusia. On each of the lance-shaped perennials there are many small calyxes containing the precious nectar.





The ripe blossoms are carefully harvested by hand, sorted and pressed into an antioxidant elixir in our production laboratory, in the middle of the aloe vera fields. Only the direct, gentle harvesting and further processing by hand ensures that the valuable active ingredients of the blossom are preserved.





With its scientifically proven antioxidant effect\*, the blossom nectar protects against oxidative stress. This is caused by free radicals and has a major influence on skin aging. The polyphenols contained in blossom nectar, a group of powerful antioxidants, can neutralise free radicals and thus effectively strengthen the skin's cell protection in a natural way.

\*Cf. dissertation "Phytochemisches Screening der Blüten von Aloe vera (L.) Burm. f. (Aloe barbadensis Mill.) und Bestimmung ihrer antioxidativen Kapazität" by Dr. Shirin Keyhanian, Hamburg, 2008

## Active ingredient complex from plant roots: Effective against pigment irregularities

The active ingredient complex of root extracts contained in the age protect line intervenes in the metabolism of melanin formation and reduces the activity of the enzyme responsible for melanin formation. As a result, less of the brown pigment is produced. Thus the contrast between normal and over-pigmented skin is reduced and the skin appearance appears more even.



### The age protect product line





- · protects against free radicals
- reduces pigment spots



#### age protect cream

- strengthens skin structure
- reduces hyperpigmentation





- + lightly tinted + SPF 6
- protects against UV-induced skin ageing
- gives an even complexion



#### age protect serum

- · activates cell renewal
- corrects pigment irregularities



#### age protect oil

- · strengthens the skin's elasticity
- regulates pigmentation





- stimulates collagen production
- reduces pigment irregularities