







Sabine Beer . Foundress of Santaverde

"The goal of Santaverde is to bring out the full power of aloe vera in all our products. With this guiding principle I started to cultivate the medicinal plant in Andalusia over 30 years ago. Consistently sustainable. For us, this means that careful care of the plants is just as important as protecting the environment in which they grow and respecting the people who care for them. Our products are NATRUE-certified, free from chemical synthetic fragrances, colourings and preservatives, free from mineral oils and silicones, free from animal suffering and certified vegan".



Gel filet of the aloe vera

# The Santaverde formulation principle: Aloe instead of Aqua.

Each Santaverde product has a unique effect. The secret is an intensive active ingredient composition of pure aloe vera juice, supplemented with valuable plant oils and extracts.

That is why we replace the main ingredient water, which is commonly used in cosmetic formulations, with our field-fresh, pure aloe vera juice. In this way, our compositions achieve a uniquely diverse effect on the skin: regenerating, moisturising and binding, soothing and protecting – individually tailored to every skin need.



Pure juice from the inside of the leaf, the aloe vera gel, is a powerful active ingredient complex for the skin and the entire organism. It supports the natural process of constant regeneration and provides a large reservoir of nutrients for young skin cells.

### Genuine natural cosmetics with the highest quality standards

All Santaverde cosmetic products are NATRUE certified according to the strictest international standards for genuine natural cosmetics. They also carry the animal welfare seal Leaping Bunny, which effectively rules out animal testing on individual raw materials and finished products, even in non-EU countries. All Santaverde products are also certified according to the guidelines of the Vegan Society.









# Own organic cultivation on our Finca in Andalusia

In the hills of Andalusia lies the Santaverde Finca. All year round here in Estepona everything revolves around our valuable raw material aloe vera. After the sunniest months of July and August, the main harvest season begins. The microclimate of Andalusia ensures the particularly high Aloverose content of our aloe vera plants.

The cultivation of the fields according to the rules of certified organic cultivation and the year-round care of the plants is exclusively done by hand.

All mature plant leaves in the fields are individually removed by hand from the mother plant. For this purpose, each leaf is carefully scratched at the base of the leaf and pulled off the plant stem with gentle physical force, without damaging the mother plant.

All freshly harvested leaves are then brought directly at the Finca to further processing.



# Fresh processing by hand in the middle of the fields

Pure manual work also ensures the naturalness and richness of active ingredients of the precious aloe vera gel, the main ingredient of all Santaverde products. No machine can replace the human hand and eye.

The freshly harvested leaves are processed in our modern production laboratory in the middle of the aloe fields - this guarantees the extraordinary freshness of our raw material.

First of all, the leaves are freed from soil residues and carefully washed. After separating the thorny leaf sides and the hard outer shell, the soft inner leaf fillet is removed. Then the transparent gel fillets are selected for quality and purity.



100 % pure aloe vera juice with the highest possible active ingredient richness, free from any additives for an intensive effect on the skin.



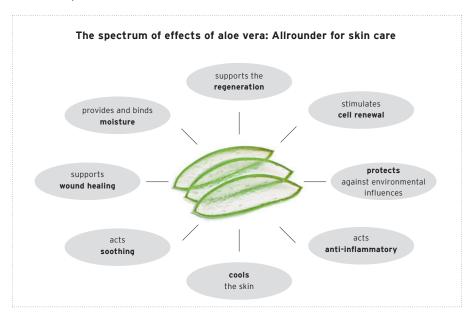




**classic** Flexible facial care for every skin condition



In all care steps from cleansing to special care, the regenerating, moisturising and soothing effect of aloe vera unfolds. Our toners not only prepare your skin for the following care, but are also suitable as pampering moisture sprays for in between. We offer our creams in three different lipid levels with the same concentration of active ingredients: light, medium and rich. For particularly sensitive skin, the three creams are also available in a version without essential oils. Our special care products optimally support your skin in intensive phases.



**pure**Calming care for impure skin



The pure care line is effective against impurities and prevents their formation without drying and irritating the skin. Pansy blossoms and salicylic acid from willow bark have an antibacterial and sebum regulating effect, while pure aloe vera juice calms, provides the skin with moisture and soothes reddened and inflamed skin. The balancing products leave the skin refined and clear.



# **age protect** with the antioxidant effects of aloe vera blossom



The innovative age protect anti-ageing range combines powerful natural ingredients and provides demanding skin with everything it needs for a radiant, gently smoothed and even complexion. Alongside a base of pure aloe vera juice, the main ingredient, is the precious nectar of aloe vera blossom with its high antioxidant capacity. A unique complex of active ingredients from plant roots reduces the appearance of pigmentation problems and stimulates the synthesis of collagen. Fine oils leave the skin relaxed and supple.

# Aloe vera blossom nectar: Exclusive anti-ageing active ingredient



- · Own, certified organic cultivation
- · Harvesting of the blossoms by hand
- Immediate processing into a nectar, rich in active ingredients

#### Cosmetic effects:

- strengthens the skin's own resistance
- protects the skin from the harmful influence of free radicals
- protects the skin from oxidative stress
- protects the elastin and collagen supporting tissue of the skin

## Active ingredient complex from plant roots: Effective against pigment irregularities



#### Mode of action

Balancing the metabolism of the melanocytes

Reduction of melanin formation

contrast between normal and over-pigmented skin is reduced

The skin appears more even

### XINGU age perfect

### Anti-ageing power from the Brazilian rainforest



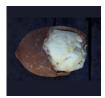
The powerful anti-ageing care combines pure plant juices from aloe vera and cashew plants with a highly effective complex of hand-picked Brazilian beauty-boosting plants from the banks of the river Rio Xingu to form a unique elixir, rich in active ingredients. The synergetic interplay of all the active substances leaves the skin feeling noticeably firmer, softer and younger and gives it a fresh appearance. The skin is nourished deep down, tightened and firmed, and shines in new perfection.

#### Beauty-boosting plants from the Brazilian rainforest

The name of the product line symbolises the place of origin of the active ingredients it contains: on the banks of the Xingu River grow centuries-old, exceptionally powerful plants from which we obtain the precious, antioxidant oils and extracts.









Cocoa beans

Brazil nuts

Cupuacu fruit

Cashew fruits

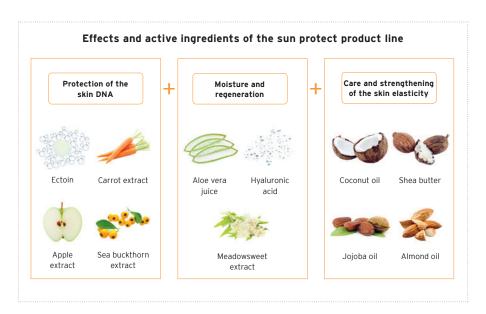
### Performance active ingredients for mature skin

Whether cupuacu against loss of elasticity, paracress as "bio-Botox" or guarana extract to stimulate cell metabolism - the unique treasures of the rainforest are especially ideal for the care of mature and demanding skin.

# **sun protect**Mineral sun care with active DNA protection



The sun protect product line combines natural sun protection with intensive moisturising care. The 100 % mineral filters immediately protect against UVA and UVB rays, are free from nanoparticles and coral-friendly. Ectoin protects the DNA of the skin cells and, combined with carrot extract, neutralises free radicals. Pure aloe vera juice, which is the main component of the formulations, has an intensive moisturising effect, while high-quality oils have a caring effect. The light, water-resistant textures absorb quickly. After sunbathing, the after sun care pampers the skin with a pleasant cooling effect, soothes skin irritations and has a regenerating effect.



### body care

## Wellbeing with the moisturising power of aloe vera



The regenerating, moisturising and repairing properties of aloe vera also show their effect in our body care products. Aimed at a comprehensive feel-good ritual, they make even sensitive and dry skin smooth and have a gently firming effect.

### Application tips for our body care

#### aloe vera gel pur

- The aloe vera gel pur provides first aid for sunburn: it provides intensive moisture, has an anti-inflammatory effect and cools irritated skin.
- Due to the fragrance-free formulation and the anti-itching effect of aloe vera, the gel is also ideal for skin care in case of sun allergy.
- Applied after shaving or depilation, the gel prevents inflammation and soothes the skin.
- The pure gel is the ideal basis for homemade masks.

#### hand cream

- As build-up care let it work overnight under cotton gloves.
- To enrich the hand cream, e.g. in winter, it can be mixed with the extra rich beauty elixir or, if you want to do something against pigmentation spots, with age protect oil.

#### body lotions

• For a soothing, cooling effect after shaving / waxing, the body lotions can be applied mixed with the aloe vera gel pur.

#### body firming gel

- · Light alternative to the body lotions in summer.
- · Ideal for all those who have to stand a lot in their work.

### aloepur

100 % pure organic aloe vera direct juice

- · from hand-peeled aloe vera leaves
- · from own cultivation in Andalusia









The pure juice of the aloe vera plant has been used in many cultures for centuries, treasured as a natural remedy which improves overall well-being.

Santaverde products contain our self-cultivated, pure aloe vera juice, which comes directly from our crops in Andalusia. We have been cultivating organic aloe vera in the mild climes of southernmost Europe for over 30 years, harvesting leaves with an average minimum content of 1.200 mg Aloverose per liter. The reason for this lies in the ideal climate of Andalusia, the organic cultivation, the selection of leaves, ready to harvest and the processing of the leaf fillets by hand. We monitor the purity and quality of our products from the plants' cultivation until the juice has been bottled and is ready to drink.

# Smoothie recipes with aloepur

The pure aloe vera juice is an ideal base for health-promoting mixed drinks and smoothies. The recipes are calculated for 2 persons and the amount is approx. 750 ml.



## Aloe Green Smoothie

1 handful fresh

baby spinach
1 handful fresh basil
1/2 avocado
1 apple
1 banana
1 lemon
1 orange
ginger (at will)
100 ml aloepur

Squeeze out the lemon and orange, cut all other ingredients into small pieces and put them into a powerful mixer until the consistence is homogenous and creamy.

## Aloe Pink Smoothie

1/2 lemon 1 banana 200 g raspberries 200 g strawberries 8 cored dates 100 ml oat drink 100 ml aloepur

Squeeze out half the lemon, cut all other ingredients into small pieces and put into a powerful mixer until the consistence is homogenous and creamy.

## Aloe Yellow Smoothie

1 orange 2 passionfruits 1 mango 2 slices pineapple 1 wild peach 100 ml aloepur

Squeeze out the orange, cut all other ingredients into small pieces and put them into a powerful mixer until the consistence is homogenous and creamy.

# Aloe Purple Smoothie

1 banana 100 g black currants 200 g blueberries 100 g blackberries 6 cored dates 150 ml almond drink 100 ml aloepur

Cut all ingredients into small pieces and put into a powerful mixer until the consistence is homogenous and creamy.