

indemne[®]

Dermo-cosmetics & Aromatherapy



OUR STORY

Indemne is a dermo-cosmetics line which reinvents **essential oils skincare**.

A brand that positions itself very quickly as a real pioneer in France and in almost 20 countries in the world.

Nowadays, consumers are aware that most of the products that flood the market are issued from the petroleum industry. They are looking for a natural solution as INDEMNE whose products are **100% naturel** and bring a solution **to resolve the skin troubles** like eczema, psoriasis, seborrhoeic dermatitis, acne or cellulitis.

To fight against all this hassle that pollutes everyday life, INDEMNE combines essential oils carefully selected for their properties, and vegetable oils that improve comfort and appearance of the skin.



Indemne, it is also the story of a woman.

The story of the founder of the brand, **Christine Simon**. For a long time dissatisfied with petrochemicals products, Christine decided to conceive **a credible alternative to these products**.

She decided to study aromatherapy and to learn the properties and the virtues of essential oils. A personal initiative that becomes, quickly outward-looking oriented....

Indemne products were born...

Subtle blendings of Ginger, Chamomile, Geranium, Thyme, Patchouli or Lavender, finely elaborated and particularly strong.

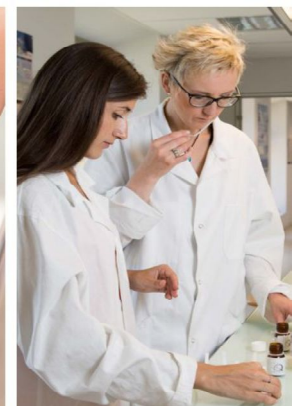
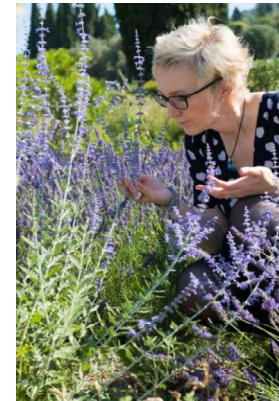
Packaging **Coloured** and **vigorous**.

Funny suprising names for **serious** and **efficient** products.

The **INDEMNE line** doesn't compete others brands...

Universal products for all kinds of skin...

INDEMNE reinvents essential oils skincare, ready-to-use...



OUR LABELS AND CERTIFICATIONS



1 unique ADN 2 SKINCARE ranges

WELL-BEING

FOR ALL SKIN TYPES



FOR SKIN PROBLEMS



100%
ACTIVE !

100% natural products

Exclusively composed of high quality essential and vegetable oils

*Miss ella lotion, Eau de genie, Gimme clear and Moussailon.

FOR CLEANING AND REMOVING MAKE-UP OF ALL SKIN TYPES

1

ROMANE CHAMOMILE
Soothes
Anti-inflammatory



LEMON
Purifies, decongests





ALOE VERA
Soothes, softens



LAVANDER
Soothes, cicatrizes



MISS ELLA LOTION
260 ml

A micellar formula, cleansing lotion, make up remover, calming.
Gently washes the skin, respectful of all skin types, including the highly sensitive.
Alcohol free.
Recommended public price: **14.90 € incl.VAT**



100% natural heart Konjac sponge with violet for cleansing of all skin types even the most delicate.

Recommended public price: **7,95€ incl.VAT**

3

ORGANIC TOMATO WATER
Regenerates, antioxidant



ORGANIC LEMON WATER
Purifies, decongests





EAU DE GENIE
135 ml

ORGANIC APRICOT WATER
Hydrates, protects



ORGANIC GRAPEFRUIT WATER
Tightens the pores, tones



Tonic water alcohol free to completely remove make-up and cleanse all the skins.
Subtle blend of 4 organic plant sources.
Recommended public price: **18.50 € incl.VAT**

INNOVATION: SOAP FOR SPRINKLE FOR BODY AND HANDS



OLIVE
Nourishes, softens



ORGANIC SHEA BUTTER
Protects, nourishes, repairs



LEMON ESSENTIAL OIL
Soothes, heals, protects, regenerates



LAVENDER ESSENTIAL OIL
Illuminates, tones, cleans

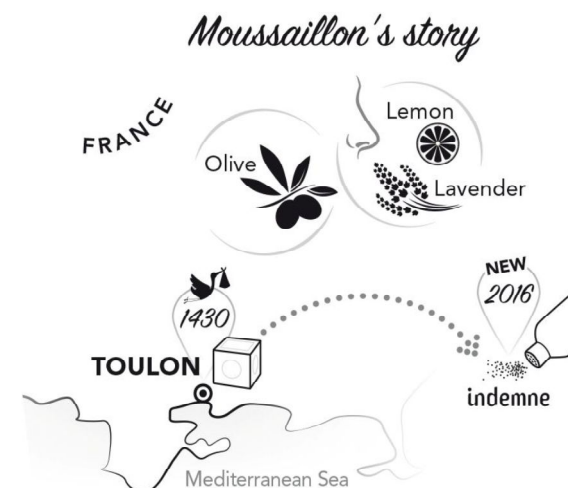




MOUSSAILLON
100 g

Spécial Edition Cote d'Azur 100% natural powdered soap for gently cleaning of all skin types. Body and hands.

Recommended public price: **15,95€ incl.VAT**



CLEANING AND NUTRITION OF ALL SKIN TYPES

1

**ROMANE
CHAMOMILE**
Soothes
Anti-inflammatory



SWEET ALMOND
Softens



GIMME SOOTHING!
cleansing base - 255 ml

2



I LOVE K®

3

SWEET ALMOND
Repairs, nourishes, protects



CADIER WOOD
Repair, antiseptic



GIMME SOOTHING
50 ml

NEROLI
Regenerates, soothes



WHEAT GERM
Repairs, tones



Restorative formula that nourishes and soothes the most irritated epidermis, allowing all skin layers to breathe.

Recommended public price: 16.90 € incl.VAT

100% natural heart Konjac sponge with violet for cleansing of all skin types even the most delicate.

Recommended public price: 7,95€ incl.VAT

Beauty multipurpose oil for all skin types. For face and body.

Recommended public price: 23.30 € incl.VAT

SKINCARE AGAINST PIMPLES AND IMPERFECTIONS

1



DOMI-NO

Very useful tool to extract blackheads in a targeted and hygienic way.

In addition to Gimme Clear! lotion to be even stronger against imperfections!

Recommended public price: **7,95€ TTC**

2

CINNAMON BARK

Anti-infective, astringent



LEMON ESSENTIAL OIL

Antiseptic



CARROT SEEDS
Regenerating, healing



NUTS

Protecting, healing



GIMME CLEAR!
50 ml

A spicy and herbal formula that unclogs skin pores and fades imperfections.

With essential oils, GIMME CLEAR! fights against young and not so young.

The effective method to eliminate spots.

Recommended public price: **21.90 € TTC**

PROVEN EFFICIENCY!*

* Chemical tests under dermatological control realised during 8 weeks on 21 persons.

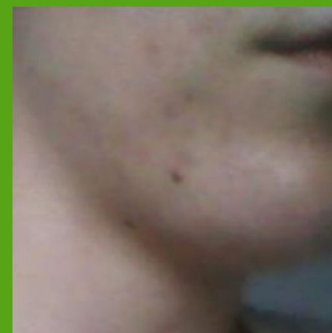
SKINCARE AGAINST PIMPLES AND IMPERFECTIONS

BEFORE*



J - 0

AFTER*



J + 7

PROVEN EFFICIENCY!*

**Use test realized on 7 days / 1 application morning and evening.*

SKINCARE FOR IRRITATED AND RED SKINS

1

ROMANE CHAMOMILE
Soothes
Anti-inflammatory



CADIER WOOD
Repair





SWEET ALMOND
Softens



GIMME SOOTHING!
cleansing base - 255 ml

Restorative formula that nourishes and soothes the most irritated epidermis, allowing all skin layers to breathe.

Recommended public price: 16.90 € incl.VAT

2



I LOVE K®

100% natural heart Konjac sponge with violet for cleansing of all skin types even the most delicate.

Recommended public price: 7,95€ incl.VAT

3

ROMANE CHAMOMILE
Soothes
Anti-inflammatory



CADIER WOOD
Repair, antiseptic





PALMAROSA
Antibacterial, painkiller



MASTIC TREE
Decongests



GIMME SOOTHING!
50 ml

Reparative, nourishing and protective lotion.

Recommended public price: 16.85 € incl.VAT

SKINCARE FOR IRRITATED AND RED SKINS



J - 0



J + 15

**Use test carried out during 15 days, twice a day application.*

SKINCARE FOR IRRITATED SCALP AND SKIN*

1

ROMAN CHAMOMILE
Soothes, anti-inflammatory



CORIANDER LEAVES
Fungicide, antibacterial



GIMME CLEAN!
Lotion - 50 ml

APRICOT
Tones, illuminates



CADIER WOOD
Antiseptic



Ultra soothing lotion that protects against dry, scaly, irritated skin and scalp.
Soothes the most persistent itching and skin irritations.

Recommended public price: 22.75 € incl.VAT

2

LAVANDER
Soothes, cicatrizes



ROMAN CHAMOMILE
Soothes, anti-inflammatory



GIMME CLEAN!
Shampoo - 210 ml

ALOE VERA
Calmes, softened



CORIANDER LEAVES
Fungicide, antibacterial



Ultra soft and silky shampoo that protects against dry, irritated skins and scalp.
Complements and extends the virtues of the highly concentrated lotion.

Recommended public price: 17.65 € TTC

*Redness, itching, flaking.

SKINCARE FOR IRRITATED SCALP AND SKIN *

BEFORE**



J - 0

AFTER**



J + 7

**Redness, itching, flaking.*

**Use test carried out during 15 days, twice a day application.*

SKINCARE AGAINST CELLULITE (YOUNG AND STRONG)

PROVEN EFFICIENCY!*
Until to -3,4cm*

1

CORN
Diuretic



PAMPLEMOUSSE ROSE
Drainant



IMMORTAL

Decongests, anti-inflammatory



DIVES EUCALYPTUS
Drains, fat burners



GIMME SMOOTH!
Lotion - 100 ml

A truly invigorating formula that reduces cellulite and the orange peel effect in a visible way. The natural and effective method to smooth, decongest and refine.

7 essential oils combine to win the fight.

Recommended public price: 27.65 € incl.VAT

2



BUBBLE-IN / BIG BUBBLE-IN

Reproduces dynamic palpate-roll massage on small (**Bubble-in**) and big (**Big Bubble-in**) areas.

Reduces the cellulite, but it also activates circulation, tones up the skin, improves its elasticity, drains the lymph, eliminates the toxins and relaxes the muscles!

Recommended public price Bubble-in : 15,95€ incl.VAT / Big Bubble-in : 24,95€ incl.VAT

* Chimical tests under dermatological control realised during 56 days on 23 women. *Until to -3,4cm on hips, -1,9cm on thighs, -2,9cm on arms).*

TOOLS – AT YOUR DISPOSAL

- ✓ **Interactive trainings formations interactives** on products: trainings, technical and commercial files, protocol of use, movie...
- ✓ **Professionnal access** on our platform on line: orders's historic, tracking of skipping...
- ✓ **Promotional plan** throughout the year

☐ OUR STORY

☐ OUR DIFFERENCE

☐ LABELS AND CERTIFICATIONS

☐ PRODUCTS

☐ TOOLS

☒ PRESS

☐ AN INDEMNÉ WORLD

☐ THE TEAM

France & international press communication

& an active communication on social networks

PRESS

2015

52 press releases

2016

108 press releases

Successful tittles like

*Marie Claire, Elle,
Closer, Public, Femme
Actuelle, Voici, Madame
Figaro, Mode & Travaux.*

SOCIAL NETWORKS

Facebook: 43 000
followers

Instagram: 9 000
followers

Twitter: 725 followers

TV

January 2016
« Les cabossés »
France 3 région

June 2016
Indemne Presentation
TV5 Monde
Tendance XXI program

September 2016
Moussaillon
France 2
« C'est au programme »
program

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Asia

South Korea
Japan
Malaysia
Taiwan
Thailand
Vietnam



French Overseas

Guadeloupe
Martinique
St Pierre et Miquelon
St Martin



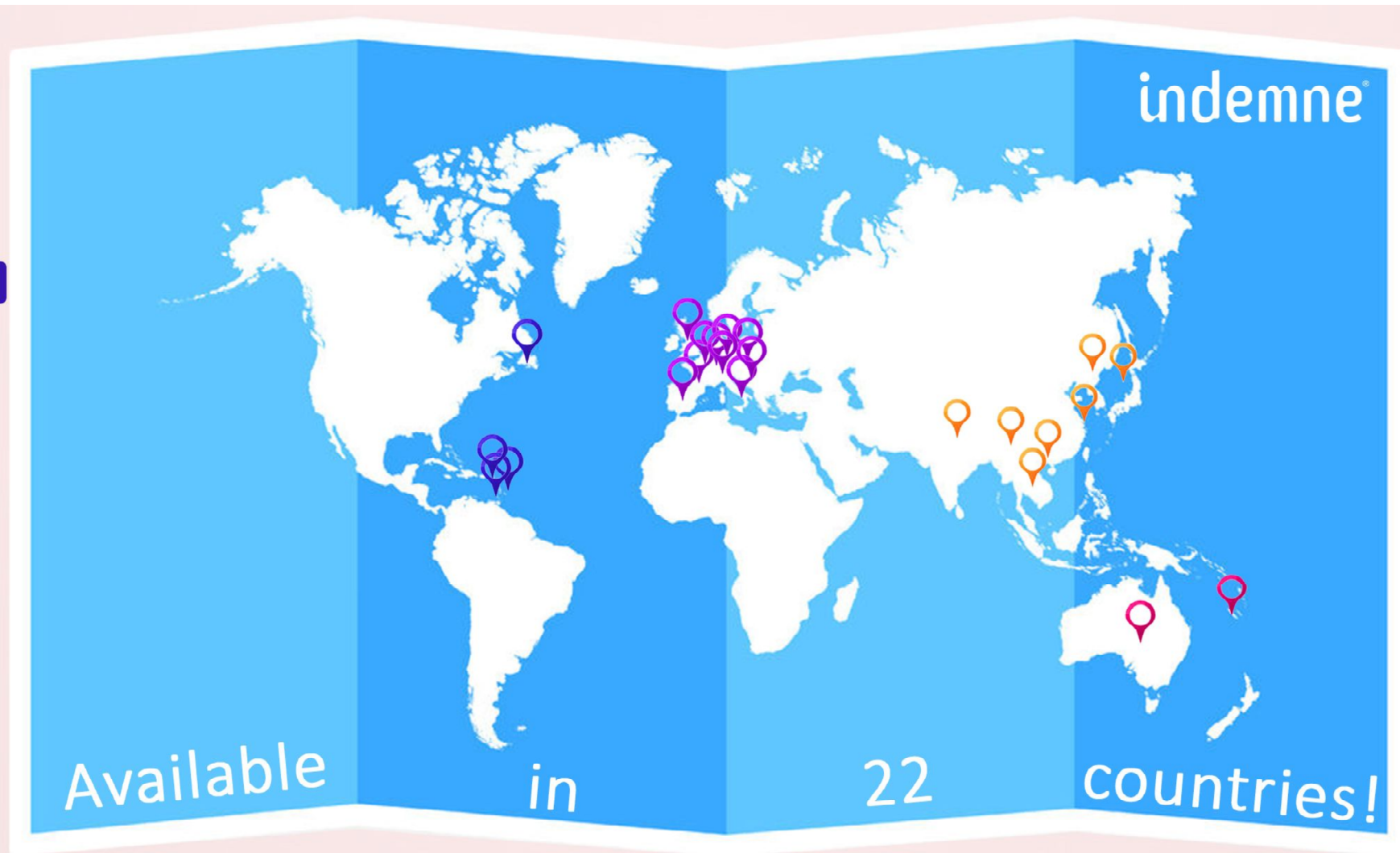
Europe

Austria
Germany
Belgium
France
Italy
Luxembourg
Netherlands
United Kingdom
Spain
Swiss



Oceania

Australia
New Caledonia





Alexandra BAREIGTS

Chargée de Développement France
France Development Officer



Maud RATAGGI

Assistante Administrative & Commerciale
Administrative & Sales Assistant



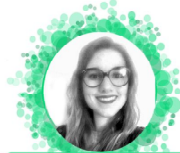
Sophie BROUSE

Assistante Administrative des Ventes
Administrative Sales Assistant



Christine SIMON

Fondatrice & Gérante
CEO



Julia BOUCHINET

Chargée des Formations & Animations France
France Training & Animation Officer



Anne-Cécile DELL'AQUILA

Chargée de Développement Commercial
Business Development Manager

TEAM indemne®



Créativité
Creativity



Laura COSTANTINI

Responsable réglementaire & Produits
Regulatory & Products Manager



Jenna BLOSSE

Chargée de Communication
Communication Manager



Amandine DELAHAYE

Assistante Webmarketing
Web Marketing Assistant



International
International



Thierry PATOU

Responsable International des Ventes
International Sales Manager